

**2025 AMARILLO FARM & RANCH SHOW
GROCERY GIFT CARD Giveaway
Official Rules**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. COMPLETED FORM REQUIRED.

By participating in this Giveaway, promoted and sponsored by IDEAg, you agree to these Official Rules, which are a contract, so read them carefully before participating. Without limitation, this contract includes indemnities to the Released Parties (defined below) from you and a limitation of your rights and remedies.

1. ELIGIBILITY: The 2025 AMARILLO FARM & RANCH SHOW GROCERY GIFT CARD Giveaway (the "Giveaway") is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older. Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Sponsor and each of their affiliated entities, and any and all other companies associated with the Giveaway, are not eligible to participate or win. The Giveaway is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE AT THE SOLE DISCRETION OF IDEAg.

2. ENTRY PERIOD: December 2, 2025, at 9:00 a.m. CT through December 4, 2025, at 2:30 p.m. (the "Giveaway Period"). All entries MUST be received by IDEAg during the Giveaway Period.

3. HOW TO ENTER: NO PURCHASE NECESSARY. To enter, complete the registration form at one of the Amarillo Farm & Ranch Show register to win tables. No other method of entry will be accepted. Limit one (1) entry per person. Additional entries beyond the specified limit will be void. Entrants who do not fill in all the required fields will be disqualified.

4. ODDS OF WINNING/SELECTION OF WINNER: The odds of winning depend on the number of eligible entries received. One (1) Winner will be selected, in a random drawing from qualified entries on December 4, 2025, at approximately 3:00 p.m. Winners need not be present to win.

5. NOTIFICATION: The Winner will be notified using the contact information supplied by entrant at the time of entry. In the event that a Winner does not respond to the prize notification within forty-eight (48) hours of the time of issuance by IDEAg, or otherwise fails to provide IDEAg all information necessary to receive the prize or declines the prize for any reason, a disqualification will result, the prize will be forfeited and, at IDEAg's sole discretion and time permitting, an alternate potential winner may be selected from among all remaining eligible entries to the Giveaway. Winner will be sent their prize via postal mail following the event.

6. PRIZE: One (1) prize is available. Prize consists of one (1) \$500 grocery store gift card (the "Prize"). The Prize is non-transferable, assignable or redeemable for cash, and no substitution by Winner is allowed. IDEAg reserves the right to substitute the Prize for something of equal or greater value, at its sole discretion. The approximate retail value of the Prize is \$500.00

7. TAXES. The value of the Prizes is includible in the Winner's income. Sponsor is required to report the actual value of the prizes to the Internal Revenue Service. The Winner agrees to provide his/her valid name, address, and Social Security number to Sponsor for tax reporting purposes. THE WINNER IS RESPONSIBLE FOR PAYING ALL FEDERAL, STATE, AND LOCAL INCOME AND OTHER APPLICABLE TAXES THAT ARE DUE IN CONNECTION WITH RECEIPT OF THE PRIZE.

8. WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Giveaway and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against IDEAg Group, LLC and each of their parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Giveaway, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Giveaway or from the receipt or use of the Prize or any activity related to the receipt or use of the Prize.

By entering the Giveaway, each entrant gives his/her express permission to be contacted by IDEAg by telephone, e-mail and/or postal mail. You may subsequently opt out of the receipt of such email simply by unsubscribing. Each entrant also gives his or her consent that IDEAg may use his or her personal data for its own marketing purposes, and that they may be contacted by IDEAg for these purposes by email. The Winner, by acceptance of the Prize, grants to IDEAg and their designees the right to publicize such Winner's name, location (city and state of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

9. LIMITATION OF LIABILITY. IDEAg assume no liability or responsibility resulting from any entrant's participation in or attempt to participate in the Giveaway or in connection with receipt or use of any prize. IDEAg assumes no liability or responsibility for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Giveaway: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; unauthorized human or non-human intervention in the operation of the Giveaway, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Giveaway, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Giveaway. Sponsor is not responsible for any typographical errors in the announcement of the Prize or these Official Rules.

10. GENERAL CONDITIONS. IDEAg shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Giveaway, and to resolve all disputes in its sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize (or any portion thereof), and (ii) disclaim any implied warranty. IDEAg's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. WINNER INFORMATION. For the name of the winner send a self-addressed, stamped envelope to IDEAg Group LLC, 600 Maryland Ave SW, Ste 1000W, Washington, DC 20024. Requests for a confirmation of the winner must be received by January 31, 2026.