

## **Farmfest 2026 Woman Farmer of the Year Award**

### **OFFICIAL RULES**

#### **NO PURCHASE NECESSARY TO ENTER**

IDEAg Group LLC (“IDEAg” or “Sponsor”), a subsidiary of American Farm Bureau Federation, is accepting nominations for a woman to be honored as Farmfest 2026 Woman Farmer of the Year (the “Contest”).

#### **Eligibility:**

- Entries may be completed by families, relatives or friends of an eligible female farmer or by the nominee herself.
- The entrant/nominee must farm or ranch as a sole proprietor or one part of a couple, family or partnership.
- The entrant’s/nominee’s farm must be located entirely within the state of Minnesota.
- The entrant/nominee may work outside the home or farm but must contribute to the farming/ranching operation in addition to the duties outside the farm.
- The award ceremony will be held on the Farmfest grounds in the Wick Buildings Farmfest Center, on Thursday, August 6, 2026, in the morning. Exact time to be decided. The top five finalists are encouraged to be available to attend the ceremony on the date and time selected.
- The selected woman farmer must agree to be featured in Farmfest advertising, news stories and social media.
- Entrant/nominee must provide at least 1 photo with their application, along with a release form found online at the point of submission for the nominee and each recognizable person in the photo.
- Entrant/nominee must be a legal resident of the United States, and eighteen (18) years of age or older.
- Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Sponsor and each of its affiliated entities, and any and all other companies associated with the Contest, are not eligible to participate or win (as defined below). The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.
- The entry application must be fully completed by the nominee or nominator. Incomplete applications will be disqualified.

Entry Period: The Contest is open between March 23, 2026 until 11:59 p.m. CST on May 22, 2026 (the “Contest Period”). All entries must be received by IDEAg during the Contest Period.

#### **How to Enter:**

If you are nominating someone else:

- Complete the application online at <https://www.ideagroup.com/farmfest/woman-farmer-of-the-year-award> on behalf of the nominee during the Contest Period.
- Confirm the nominee is aware of the entry submission.
- Provide at least 1 photo of the nominee, along with a release form, found online at point of submission, for the nominee and each recognizable person in the photo.

If you are submitting for yourself:

- Complete the application online at <https://www.ideagroup.com/farmfest/woman-farmer-of-the-year-award>
- Provide at least 1 photo of yourself along with a release form, found online at point of submission, for you and each recognizable person in the photo

Mail-in entries are accepted. To submit an entry, mail a letter answering each of the questions on the application found at <https://www.ideagroup.com/farmfest/woman-farmer-of-the-year-award> to:

IDEAg Group  
 c/o Farmfest Woman Farmer of the Year Nomination  
 3080 Eagandale Place  
 Eagan, MN 55121

Mail-in Entries must be received by May 22, 2026.

**Sponsor:**

Farmfest 2026 Woman Farmer of the Year Award is promoted and sponsored by IDEAg Group, LLC, producers of Farmfest.

**Criteria for Selection:**

- Nominee has a high level of commitment to the farm/ranch in terms of hours dedicated to her work.
- Nominee has a positive impact on the farm in terms of income, yield, diversification, and/overcoming challenges.
- Nominee demonstrates not only impact on the farm but also positive impact in her community.
- Application essays or videos share a compelling, creative, humorous, or inspiring story about the nominee.

**Winner Selection:**

IDEAG's Selection Committee will be made up of the following:

- 3 Farmfest representatives who work in areas such as marketing, sales and operations.
- 1 representative from the American Farm Bureau Federation Women's Leadership Committee.
- Up to 5 representatives from a third-party sponsoring company

Promptly following the end of the Contest Period, the Selection Committee will review all qualifying applications, and using subjective criteria established above, will select the top 5 applications as finalists. Finalists will be notified on or about June 5, 2026. Finalists will be recognized in media and at the

Farmfest award ceremony. The winner of the Farmfest 2026 Woman Farmer of the Year award will be selected from the top 5 finalists and will be recognized on stage on August 6, 2026.

**Prize:**

Each of the top 5 finalists will receive:

- Gift (value not to exceed \$100) in honor of their efforts in farming.
- Recognition in Farmfest public relations, social media and show program.
- 5 complimentary tickets to Farmfest

Farmfest's 2026 Woman Farmer of the Year will receive:

- Gift (value not to exceed \$100) in honor of her efforts in farming as part of the top 5 nominees
- Recognition in Farmfest news releases and social media
- \$1,000 cash prize

**General:**

RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE AT THE SOLE DISCRETION OF IDEAg.

Entries that do not comply with the terms of the Contest will result in disqualification.

IDEAg reserves the right in its sole discretion to disqualify any entry at any time which, in the staff's opinion, is offensive, contains unsuitable material, endangers the safety or wellbeing of any entrant, or if it is determined the entrant has not complied with these Official Rules.

Limit one Entry per person, regardless of method of entry. Entries in excess of limit are void, and the first entry received will be considered. To be valid, each Entry must provide all information requested. IDEAg is not responsible for late, incomplete, illegible, inaccurate, misdirected, lost, scrambled, damaged, delayed, undelivered or garbled entries, transmissions, e-mail or mail.

**WAIVER OF LIABILITY/PUBLICITY RELEASE:** By participating in the Contest and submitting an entry, or agreeing to have an entry submitted, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against IDEAg Group, LLC, the company providing the prize(s), if any, and their parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from

the participation in the Contest or from the receipt or use of any Prize (or any portion thereof) or any activity related to the receipt or use of any Prize (or any portion thereof). By entering any Contest, each entrant gives his/her express permission to be contacted by IDEAg by telephone, e-mail and/or postal mail for Contest purposes. The Winner, by acceptance of the Prize, grants to IDEAg and its designees the right to publicize such Winner's entry, name, location (city and state of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.