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## **A Packed Agenda and Exhibitor List at the 2025 Amarillo Farm & Ranch Show**

**EAGAN, MINN, December 1, 2025** – The [Amarillo Farm & Ranch Show](#), slated for Dec. 2-4, at the Amarillo Civic Center in Amarillo, Texas, will return with over four hundred exhibiting companies and a full schedule of opportunities for ag producers to gain certifications and knowledge to help grow their operations.

This popular trade show is back again in 2025 for its forty-first year. Located at the Amarillo Civic Center, attendees of the Amarillo Farm & Ranch Show can see a variety of products and services, including large harvesting and planting equipment for crops such as cotton, corn, wheat and hay, seed varieties, livestock equipment, tools, and insurance and banking services. Of the exhibitors in attendance, several dozen are new to the show. Attendees can visit dealers and see brands such as John Deere, BASF, Massey Ferguson, Claas and Polaris.

There are a number of exhibitors providing holiday shopping opportunities this year as well. Admission and parking are free. For a full list of exhibitors, attendees are encouraged to visit [AmarilloFarmShow.com](http://AmarilloFarmShow.com).

Attendees will find opportunities for certification and education at this year's Amarillo Farm and Ranch Show. There are new topics to cover at the returning *Texas A&M AgriLife Extension Applicator CEU Workshop* on Tues., Dec. 2. Registration begins at 8:00 a.m. and this session will earn attendees five continuing education credits. Livestock producers can get certified or re-certified at the *Beef Quality Assurance Training* Wednesday morning starting at 9:30 a.m.

On Tuesday, Dec. 2, new events include two, expert-led sessions aimed at improving ag producers' bottom lines. The first is presented by Tilley entitled, *2026 Will Be a Make-or-Break Year: Are You Ready to Protect Your Profit?* The second is presented by Big Iron Auctions called, *Integrating Auctions into Business Strategy*, where lunch will be served to the first 50



attendees. Producers of the Amarillo Farm & Ranch Show encourage attendees to visit the [schedule of events](#) for session times.

The *Texas Wheat Symposium* on Wednesday, Dec. 3. The *Texas Wheat Symposium* is presented by the Texas Wheat Growers Association, with a market outlook and farm policy discussion. The *Ag Appreciation Luncheon*, hosted jointly with the Amarillo Chamber of Commerce Ag Council, will return with serving lines open at 11:45 a.m.

Wednesday afternoon at 1:00 p.m. is the *Water Rights in the Panhandle* session featuring Texas State Senator, Charles Perry.

The new *Beef Cattle Presentation & Roundtable Discussions* event will take place Wednesday from 3:00 p.m. to 8:00 p.m. This new program will provide insight, inspiration and industry perspective for beef producers. The evening will conclude with dinner and a message from keynote speaker Dr. Temple Grandin. The Choice Ribeye Steak Dinner will benefit the District 1 Texas Panhandle 4-H Friends & Alumni Association. Tickets can be purchased on the [website](#).

4-H and FFA students are invited to attend the *Panhandle Ag Education Day*, in its third year at the Amarillo Farm and Ranch Show on Thursday, Dec. 4 starting at 9:45 a.m. The session will begin with a career panel followed by lunch and a scavenger hunt through the trade show to learn about the ag industry from panelists and exhibitors.

The Amarillo Farm & Ranch Show is free and open to the public. To learn more about the speakers, schedule and to register for events, attendees are asked to visit the Amarillo Farm & Ranch Show [Website](#).