

2024

**AMARILLO**  
 FARM & RANCH SHOW

# SPONSORSHIP ORDER FORM

To place an order, complete the form and return it to the IDEAg Marketing Department at [IDEAg@IDEAgGroup.com](mailto:IDEAg@IDEAgGroup.com) or via fax at 847-483-1379. Order forms can also be filled out and submitted online at [IDEAgGroup.com/Amarillo/Sponsorships](http://IDEAgGroup.com/Amarillo/Sponsorships). Please place your order no later than **October 25, 2024** or by specific sponsorship due date indicated.

For all other marketing and sponsorship opportunities, please contact a member of our sales team.

## Digital Sponsorships

- |   |         |
|---|---------|
| <input type="checkbox"/> Amarillo Farm & Ranch Show App Sponsor | \$1,000 |
| <input type="checkbox"/> AmarilloFarmShow.com Welcome Ad        | \$750   |
| <input type="checkbox"/> AmarilloFarmShow.com Skyscraper Ad     | \$250   |
| <input type="checkbox"/> AmarilloFarmShow.com Box Ad            | \$100   |
| <input type="checkbox"/> Exhibitor Listing Upgrade              | \$99    |

## Show Program Advertising

- |  |         |
|--|---------|
| <input type="checkbox"/> Back Cover          | \$3,900 |
| <input type="checkbox"/> Inside Front Cover  | \$3,350 |
| <input type="checkbox"/> Inside Back Cover   | \$3,350 |
| <input type="checkbox"/> Full Page           | \$2,375 |
| <input type="checkbox"/> 1/2 Page Horizontal | \$1,625 |
| <input type="checkbox"/> 1/2 Page Vertical   | \$1,625 |
| <input type="checkbox"/> 1/3 Page Horizontal | \$1,290 |
| <input type="checkbox"/> 1/3 Page Vertical   | \$1,290 |
| <input type="checkbox"/> 1/3 Page Standard   | \$1,290 |
| <input type="checkbox"/> 1/4 Page            | \$900   |
| <input type="checkbox"/> 1/6 Page            | \$700   |

## Attention Grabbing Sponsorships

- |   |                     |
|---|---------------------|
| <input type="checkbox"/> Booth Giveaway Promotion         | \$300               |
| <input type="checkbox"/> Show Special Promotion           | \$300               |
| <input type="checkbox"/> Product Spotlight                | \$250               |
| <input type="checkbox"/> Hall Banners                     | \$1,500/banner      |
| No. of banners _____                                      | \$ _____            |
| <input type="checkbox"/> Show Bags—Exclusive              | \$1,000             |
| <input type="checkbox"/> Show Bag Insert/Door Handout     | \$300               |
| <input type="checkbox"/> Floor Decal Sponsor              |                     |
| <input type="checkbox"/> 1 floor decal                    | \$300               |
| <input type="checkbox"/> 4 floor decals                   | \$900               |
| <input type="checkbox"/> New Exhibitor Sponsor Package    | \$199               |
| <input type="checkbox"/> Window Clings                    |                     |
| <input type="checkbox"/> 1 window cling                   | \$300               |
| <input type="checkbox"/> 4 window clings                  | \$900               |
| <input type="checkbox"/> The Official Partner Sponsorship | Call for Price      |
| <input type="checkbox"/> Register to Win Sponsorship      | \$2,500 Prize Value |
| <input type="checkbox"/> Cotton Conference Sponsor        | \$2,500             |

## Free Promotional Items & Tickets

- |  |                |
|--|----------------|
| <input type="checkbox"/> Show Postcard | Quantity _____ |
| <input type="checkbox"/> Show Poster   | Quantity _____ |

**TOTAL PAYMENT** \$ \_\_\_\_\_

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment Method:** ☐ Check ☐ Bill Me ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

CC# \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail Check To: IDEAg Group, LLC/AFRS, 3080 Eagandale Place, Eagan, MN 55121