

2025 BOOTH SAMPLING/WAIVER AUTHORIZATION FORM



If you plan to pass out food and/or beverage samples from your booth, please complete this form and submit it to Show Management for approval.

Booth Sampling

Exhibitors/event participants are able to pass out food and/or beverages samples from their booth while adhering to the following guidelines:

- Food samples are restricted to: 2 oz portion.
- Beverage samples are restricted to: 4 oz fluid portion.
- Food and beverage marketing/sampling activities must be conducted within the confines of the exhibitor's booth space.
- A temporary food license may be required if the food sample that is being distributed requires temperature control. You can email IDEAg@IDEAgGroup.com with any questions or for further information on how to obtain a temporary food license.
- All food and beverage must be approved by Show Management unless purchased through one of the preferred vendors listed in the manual.

Branded Food and Beverage Giveaways

In addition to receiving Show Management's approval on your food and/or beverage samples, exhibitors must also submit their branded artwork for Show Management approval by emailing IDEAg@IDEAgGroup.com by **July 23, 2025**.

Exhibitor Name _____ Booth Number _____

Phone _____ Email _____

Contact _____

Name of Contact Person on Farmfest Site _____

Planned Move-In Date _____

Description of item you plan to pass out, include item and size _____

Exhibitor acknowledges they have sole responsibility for the use, sale, servicing or other disposition of the food and/or beverages in compliance with all applicable laws. Exhibitor agrees to indemnify and hold harmless IDEAg Group, LLC and its affiliates from all liabilities, damages, losses, costs or expenses incurred directly or indirectly by IDEAg Group, LLC and/or its affiliates from the use, sale, servicing or other disposition of any such items.

Signature _____



Return completed form by JULY 23, 2025

Email: IDEAg@IDEAgGroup.com

Fax: 847-483-1379

If you have questions, please call the Farmfest operations team at 800-827-8007.