

FARM SHOW PROGRAM AD SIZES



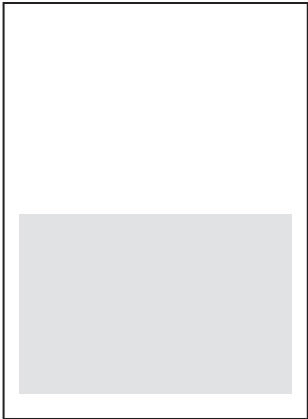
FULL PAGE*
7.875" x 10.75"

*Template and specs on next page.

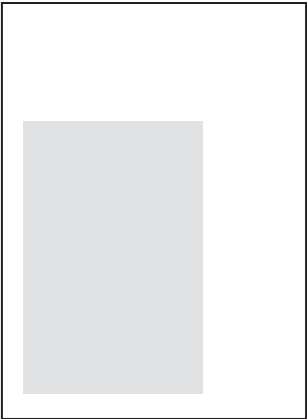


FULL SPREAD*
15.75" x 10.75"

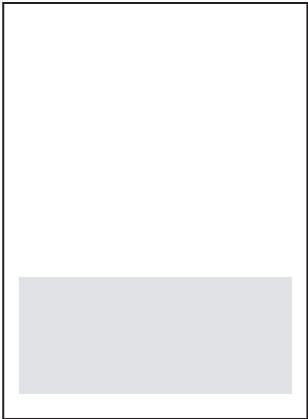
*Call for pricing. Use Full Page ad specs on next page.



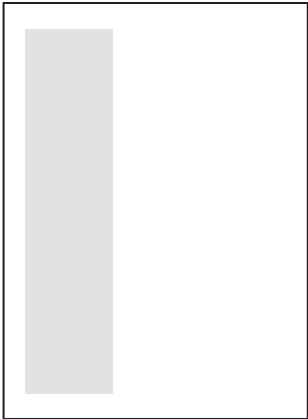
1/2 PAGE HORIZONTAL
7" x 4.625"



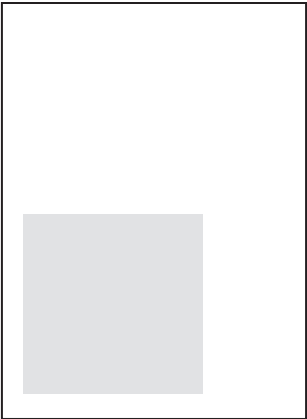
1/2 PAGE VERTICAL
4.625" x 7"



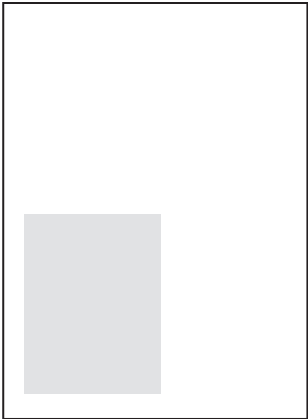
1/3 PAGE HORIZONTAL
7" x 3"



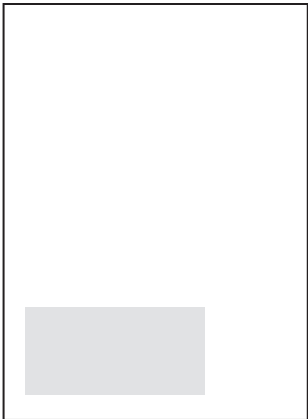
1/3 PAGE VERTICAL
2.250" x 9.375"



1/3 PAGE SQUARE
4.625" x 4.625"



1/4 PAGE
3.5" x 4.625"



1/6 PAGE
4.625" x 2.250"

ART DUE: FRIDAY, OCTOBER 24

Accepted File Formats:

- PDF (preferred)
- high-resolution JPEG or PNG

Specifications:

- Build file to exact size.
- File must be high resolution = no less than 300 dpi.

Visit amarillofarmshow.com/show-program-advertising for detailed instructions and specifications.

For questions, please contact us at IDEAg@IDEAgGroup.com or call 800-827-8007.

BLEED = ADD .125" PAST PAGE EDGES ON ALL SIDES

SAFE ZONE = .25"

7.875"

10.75"

FULL PAGE AD TEMPLATE

Page size = 7.875" x 10.75"

Bleed = .125" on all sides past page edges (8.125" x 11")

Safe zone = .25" inside from page edges

FILE SETUP

Option 1:

1. In Document Setup, enter:
 - Width = 7.875" / Height = 10.75"
 - Bleed = .125
2. Export PDF:
 - Compression = 300 dpi
 - Marks and Bleeds:
 - check "Crop Marks" box
 - check "Use Document Bleed Settings" box

Option 2:

1. Set up your file with dimensions of 8.125" x 11"
2. Use margin of .375" and keep logos and text within margins.
NOTE: .125" around all sides will be trimmed off of page.
3. Export PDF at 300 dpi and full page size.

SAFE ZONE = .25"

BLEED = ADD .125" PAST PAGE EDGES ON ALL SIDES

BLEED = ADD .125" PAST PAGE EDGES ON ALL SIDES

SAFE ZONE = .25"

BLEED = ADD .125" PAST PAGE EDGES ON ALL SIDES

SAFE ZONE = .25"